

# dedicated land services

for landowners, house builders & developers



barnard marcus  
land & new homes

# **our extensive local knowledge and development expertise will deliver the best outcome for each and every site we deal with**

The Barnard Marcus land team has successfully forged strong working relationships with many land owners in London & Surrey and has built an enviable reputation for unlocking sites' true potential through detailed research and strategic opportunity placement, ensuring the highest chance of planning success in a given location resulting in the best prices possible for land owners.

Our proactive team is vastly experienced in introducing the 'right' potential buyer to a potential development project, based on a site's unique location, local housing needs and other influencing factors.







**we are actively seeking sites with or without planning and would be delighted to hear from you should you have land that you feel may have development potential**

# meet the local land team



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Year	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Revenue	100	110	120	130	140	150	160	170	180	190	200	210	220
Profit	30	35	40	45	50	55	60	65	70	75	80	85	90
Market Share	15%	16%	17%	18%	19%	20%	21%	22%	23%	24%	25%	26%	27%
Customer Satisfaction	85	86	87	88	89	90	91	92	93	94	95	96	97
Employee Retention	92	93	94	95	96	97	98	99	100	100	100	100	100
Operational Efficiency	80	82	84	86	88	90	92	94	96	98	100	100	100
Product Innovation	70	75	80	85	90	95	100	100	100	100	100	100	100
Customer Loyalty	80	82	84	86	88	90	92	94	96	98	100	100	100
Brand Reputation	85	87	89	91	93	95	97	99	100	100	100	100	100
Market Penetration	75	78	81	84	87	90	93	96	99	100	100	100	100
Customer Acquisition	60	65	70	75	80	85	90	95	100	100	100	100	100
Operational Cost	70	72	74	76	78	80	82	84	86	88	90	92	94
Customer Retention	90	91	92	93	94	95	96	97	98	99	100	100	100
Product Quality	85	86	87	88	89	90	91	92	93	94	95	96	97
Customer Engagement	75	78	81	84	87	90	93	96	99	100	100	100	100
Operational Excellence	80	82	84	86	88	90	92	94	96	98	100	100	100
Customer Satisfaction	85	86	87	88	89	90	91	92	93	94	95	96	97
Employee Retention	92	93	94	95	96	97	98	99	100	100	100	100	100
Operational Efficiency	80	82	84	86	88	90	92	94	96	98	100	100	100
Product Innovation	70	75	80	85	90	95	100	100	100	100	100	100	100
Customer Loyalty	80	82	84	86	88	90	92	94	96	98	100	100	100
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Operational Excellence	80	82	84	86	88	90	92	94	96	98	100	100	100

# **the Barnard Marcus land team deals with the acquisition and disposal of residential and mixed use development sites across London & Surrey**

Our land team offers a professional and personal service to landowners wanting to maximise the value of their current property through selling for redevelopment.

We also acquire sites on behalf of retained developer clients who are actively looking for land to satisfy the vast housing need in the South East.

No site is too big or small and we offer a tailored made service, appropriately geared for private landowners, niche developers, regional and national house builders, commercial agents and companies providing affordable housing.

Working in-line with the National Planning Policy Framework and local planning policies, we source genuine opportunities for retained clients whilst providing land owners with access to the widest selection of house builders, housing associations and developers



# barnard marcus land & new homes

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[www.barnardmarcuslandandnewhomes.co.uk](http://www.barnardmarcuslandandnewhomes.co.uk)

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